AS OF JANUARY 2017 the KONG Company is not accepting any submissions pertaining to pet clothing, shoes, leashes, collars, harnesses, beds, crates, feeders dishes or kennels.

The KONG Company appreciates your interest in submitting a concept or product for review. Given the thousands of individuals who, each year, send the KONG Company product ideas and suggestions, we have developed certain procedures for handling submissions.

Please be aware, what you have in mind may have already been considered by the KONG Company and put aside, be under development, been targeted for patent protection, already be in commercial production, or be the subject of some other action already taken by the KONG Company. For these and other reasons, it is important you understand the KONG Company’s procedures before we will consider your submission.

The KONG Company does not sign NDAs or any other agreements prior to the submission and review process. IP protection is left to the inventor’s prerogative. For your own protection, we assume that you will rely on whatever patent or other protection you may want to secure, or have already secured, on your concept.

Given the current, highly competitive nature of new product selection at the KONG Company, it is important to realize - the more professionally developed your product or concept is, the better. The KONG Company is more likely to choose well-developed or completely developed products over concept drawings. If a potential concept is in its early stages, the KONG Company may still consider the concept. However, the KONG Company is more likely to choose a concept that has been fully researched, professionally rendered and prototyped, as opposed to a hand-drawn, line image.

Please feel free to submit your product or concept. Our innovations team will review and determine if your product or concept is a potential fit for our current product needs. Initial review is targeted for completion within 14 days of receipt. Please be sure to include any information you want the company to consider (i.e. images, descriptions, video, etc.). From there, if your concept meets our criteria, it will move to a KONG product team review. Our entire submission and review process can take up to 60 days. After the product team review, if the KONG Company wishes to pursue your idea, we will begin discussing a formal agreement.